

**ISPIM
Innovation
Summit**



*changing the
innovation landscape*

6-9 December 2015

Call for Papers

The 2015 **ISPIM Innovation Summit – Changing the Innovation Landscape** - will be held in **Brisbane, Australia** on **6-9 December 2015**. Organised by ISPIM, and hosted by Queensland University of Technology, this event will bring together around 200 innovation experts from 30 countries. The event programme will tackle the region's key innovation issues by attracting top-level speakers from Asia-Pacific from academia, industry and government. The three-day event will include:

- Multi-track sessions that mix academia, science, industry and government
- Dedicated sessions and communities on innovation challenges for innovation in business and government
- Showcases on Innovation Success in Queensland with presentations, discussion panels and site visits
- High profile networking events, ISPIM-style!

Brisbane is a global city where innovative thinking underpins a thriving digital economy and exciting entrepreneurial ventures. Living on the edge of the Asia-Pacific region, people in Brisbane and Queensland more widely, understand the need to think differently and engage in new ways to develop economic opportunities and new business practices. This conference will engage academics, practitioners and policy makers in discussions about changing the innovation landscape and includes themes that highlight how the innovation landscape can and is changing. We seek contributions addressing the ways that innovation of different forms and types is imagined, taught, measured, practiced and embedded in business and society.

In addition, we particularly welcome submissions to our focus themes: 'Entrepreneurship and Innovation in the Digital Economy' which will look at the ways digital disruptions are playing out and changing the business landscape; 'Frugal Innovation and Entrepreneurial Bricolage' which highlights the innovation opportunities of doing more with less, and finally 'Big Data and Innovation' which invites suggestions on how new applications of large and complex data sets could stimulate innovation. We look forward to meeting you in Brisbane and sharing time together to explore, develop and discuss the changing innovation landscape.

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged and should focus on the following themes:

- ✓ Entrepreneurship & Innovation in the Digital Economy (Focus Theme)
- ✓ Frugal Innovation & Entrepreneurial Bricolage (Focus Theme)
- ✓ Big Data & Innovation (Focus Theme)
- ✓ Business Model Innovation (SIG)
- ✓ Creativity in Innovation
- ✓ Design & Design Thinking for Innovation
- ✓ Innovation Cultures & Ecosystems
- ✓ Innovation Training, Teaching & Coaching (SIG)
- ✓ Knowledge Sharing & Transfer for Innovation
- ✓ Methods & Measurement of Innovation
- ✓ Open Innovation & Collaboration for Innovation (SIG)
- ✓ Service Innovation
- ✓ Social & Environmental Innovation
- ✓ Strategic Foresight, Strategic Agility & Future Orientation (SIG)

Important Submission Deadlines:

- ✓ **18 September 2015:** Outlines Only (All Submissions)*
- ✓ **2 October 2015:** Acceptance Notification*
- ✓ **13 November 2015:** Final Submissions (including papers, profiles & photos) PLUS registration and receipt of payment
- ✓ **27 November 2015:** Presentation Slides

Summit Publications:

Accepted papers will be published in the Summit Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors wishing to withhold their papers from the proceedings may do so on request. All outlines are double-blind evaluated.

Special Issues containing selected papers from this conference will be published in ISPIM's official journal, *The International Journal of Innovation Management*, as well as in sections of other associated journals: *Asian Journal of Technology Management*, *R&D Management Journal*, *International Journal of Technology Management*, *International Journal of Entrepreneurship and Innovation Management*, *International Journal of Technology Marketing*, *Futures: The Journal of Policy, Planning and Futures Studies*, *Technological Forecasting and Social Change*, *Creativity and Innovation Management*.



* early submission and acceptance notification is possible for all authors with external funding application deadlines. contact summit@ispim.org

Submissions:

The table below describes the possible submission types for this event. All files must be submitted online at <http://www.conferencesubmissions.com/brisbane2015> by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required					
		Outline*	Abstract	Paper	Lead Presenter Photo & Profile	Presentation slides	Discussant Feedback
		(by 18 Sep. 2015)	(by 13 Nov. 2015)			(by 27 Nov. 2015)	
Academic Full Paper Submissions	Accomplished, substantial and complete academic research results of an empirical or theoretical nature.	1500-1600 words: text only using structured headings**	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Max 5000 words (ISPIM paper template)	Presenter Photo: 90x110 px Presenter Profile: max 150 words of text	Max 7 slides 10 mins + session discussion	No
Academic Research Development Submissions (ARDS)	Academic work-in-progress where authors will receive and contribute extra feedback.	1000-1100 words: text only using structured headings**		Max 2500 words (ISPIM paper template + last page should be "Areas for feedback & development")		Max 3 slides 4 mins + 10 mins feedback & discussion	300-400 words on another author's paper using feedback structured headings
Academic Research Idea Submission	Academic work for authors with a very early-stage idea or concept for a future project or proposal.			Optional No max length. (ISPIM paper template)		Max 5 slides 10 mins + session discussion	No
Innovation Stories & Cases From Industry Submissions	Interesting stories of innovation successes, challenges, good practice and learning from the commercial and non-commercial business world.	300-400 words: text only using structured headings				Max 7 slides 10 mins + session discussion	No
Shared Interest Session Submission	This is a group of delegates with a shared issue of interest. The session will be a focused, informal way for delegates with overlapping interests to meet, discuss and co-operate.	900-1000 words: text only describing the theme and its importance as well as the names of three delegates that support the session and will attend the event.		No		Max 10 slides (90 minute sessions)	No

* all outlines are double-blind evaluated for acceptance. All papers with potential for journal publication are double-blind reviewed.

** outline word limits include structured headings. The ARDS and Academic Full Paper Submissions word counts also include 5-10 references

You must use the correct headings below to structure the outline. Do not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

Academic Full Paper Submissions, ARDS & Academic Research Idea Submissions	Innovation Stories & Cases From Industry
<ul style="list-style-type: none"> * Problem: What specific innovation management problem does the submission focus on? * Current understanding: What is known about this problem, who and how has it been tackled before? * Research question: What is the submission's goal? * Research design: How precisely & in detail was/will the work (be) executed- describe the methodology/approach. * Findings: What are/will be the main outcomes and results? * Contribution: What will the outcomes and results add to current understanding or theory in the IM community? * Practical implications: Who will practically gain what and in which way from the findings? * ARDS ONLY - Feedback: Which areas/questions do you want feedback on at the event? * Reference List (Very strictly: 5 to 10 references) 	<ul style="list-style-type: none"> * Issue (50%): What specific innovation management issue are you focussing on and what are you proposing? * Interest (25%): Who and why precisely will this interest the innovation management community? * Benefit (25%): Why do you want to make the presentation? What do you hope to get out of it? * References <u>not</u> required.

Evaluations: The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the event. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

For guidelines, documents and further details please visit summit.ispim.org